

AUDIENCE

FOR THE INTERNATIONAL COUNTRY LIVE MUSIC INDUSTRY

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Underclass heroes

Sum 41 world tour adds up

Leading agencies rebranded

Paradigm absorbs Monterey and Little Big Man

Universal buys Sanctuary

Record giant now owns agency and management

Mean Fiddler Music Group's Melvin Benn



"I am very choosy about money from sponsors. I have to be satisfied about who it comes from and how it's exploited"

A Super Sonic line-up

JAPAN As *Audience* went to press, final preparations were under way for the twin Summer Sonic festivals in Osaka and Tokyo.

The August 11-12 festivals attract nearly 200,000 people over the weekend.

"Tokyo is the bigger site with a 55,000 daily capacity and Osaka is now up to 35,000 per day," says Shiroh Kawaguchi of festival promoter Creative Man Productions.

The line-up includes Black Eyed Peas, Avril Lavigne, Gwen Stefani,

Arctic Monkeys, Kasabian, Manic Street Preachers, Sum 41, Travis, The Offspring and Pet Shop Boys.

A few weeks earlier, the country's other major festival, Fuji Rock (27-29 July) - promoted by Smash Corporation, celebrated its 10th anniversary with an audience of around 100,000 people and a bill that included The Cure, The Chemical Brothers, Beastie Boys, Muse and Groove Armada.

See the next issue of *Audience* for a Market Focus on Japan.

Rock shift for punk fest

ITALY Having taken a year off due to a lack of suitable artistes, the Independent Days festival is back on 2 September with a broader musical theme.

Headliners at the 12,000-capacity, one-day festival at Bologna's Arena Parco Nord include Nine Inch Nails, Tool and Maximo Park.

"The festival was fairly punk-oriented when it started and now it's a bit more rock-related," says festival organiser Corrado Rizzotto of Indipendente Eventi.

"People in Italy don't have a culture of going to festivals - they see one act they like and only want to see that and aren't interested in exploring the other bands, so we tried to make this bill more varied to appeal to a wider audience."

Tickets for the event, which also features And You Will Know Us By The Trail Of Dead, Hot Hot Heat and Mike Patton's Peeping Tom cost €40 (\$55).



Corrado Rizzotto

Metallica makes it personal

RUSSIA Production company JSA is enjoying another healthy summer, with two massive events in Moscow keeping crew busy in recent weeks.

The company handled Metallica's 60,000-capacity show at Luzhniki stadium - the first time the group has played in Moscow in 16 years. The concert marked the second time JSA has worked with Metallica in two years, following the rockers' record breaking concert in front of 80,000 fans in Estonia.

"The direct order from Metallica's management testifies to our professionalism and a maturity of the company," says JSA president Alexander Strizhak. "The more we do, the better we get."

The company also erected a double stage for the 21-22 July Krilya festival, which marked its eighth year at Tushino airfield, where international artistes such as Natalie Imbruglia, Funda-Mental and Hazmat Modine mixed with local acts.

Other artistes JSA has worked with include George Michael, Paul McCartney, the Rolling Stones, Red Hot Chili Peppers, Roger Waters, Shakira, Muse and Jean Michel Jarre.



Krilya stage

Stadium network boosts numbers

UNITED STATES Three more stadiums have joined the Gridiron Stadium Network (GSN), the organisation formed to book events into member stadiums.

The new venues are M&T Bank Stadium, Baltimore, MD, Raymond James Stadium in Tampa, FL and The Georgia Dome in Atlanta, GA. GSN now has 11 participating NFL stadiums and two Major League soccer stadiums.

"As GSN continues to grow, the individual strengths of each venue and the combined resources of the group provide a unique and beneficial network for agents, producers and promoters of large events," says GSN chairman Kelly Urquhart.

Acts who have played GSN-

member stadiums so far this year include The Police, Eric Clapton's Crossroads Festival, Dave Matthews Band and Kenny Chesney and his Flip Flop Summer Tour.



Kelly Urquhart

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9TH-11TH AUGUST

THE WAY OF THE DASSIE

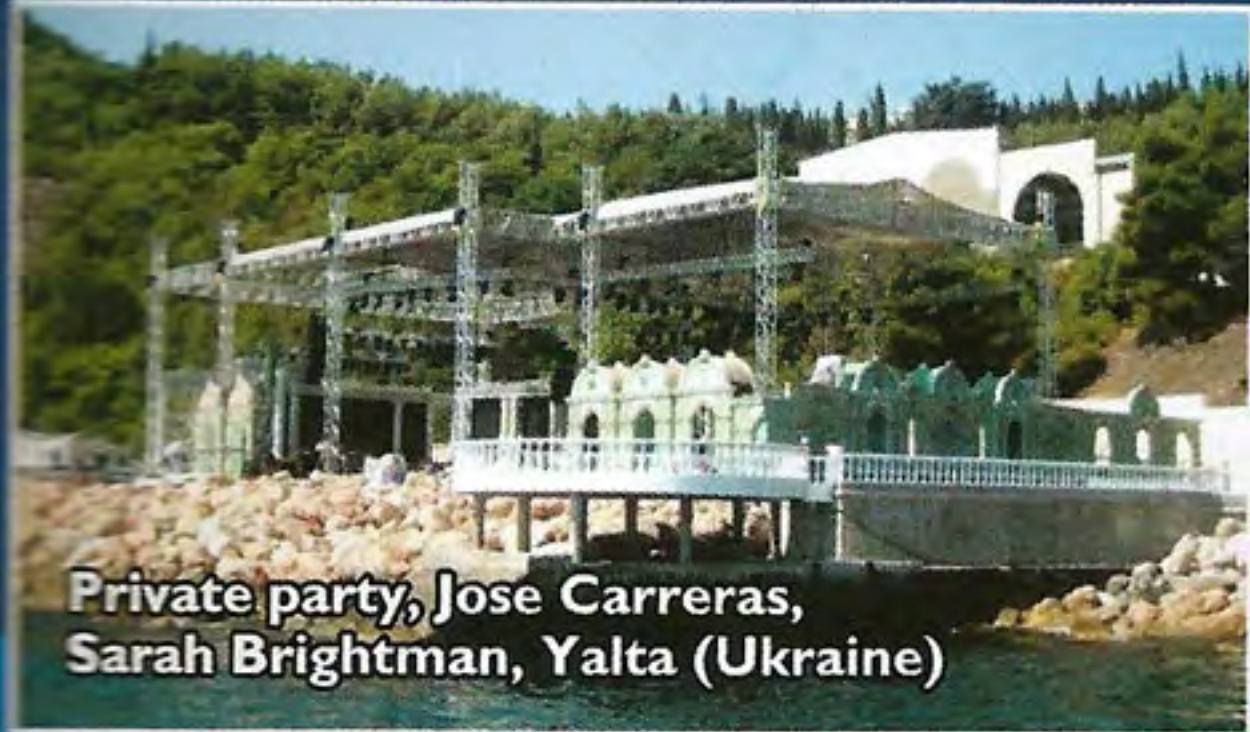
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THE WAY OF THE DASSIE

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The 750th anniversary of Kaliningrad, Fool's Garden & Russian bands, Kaliningrad

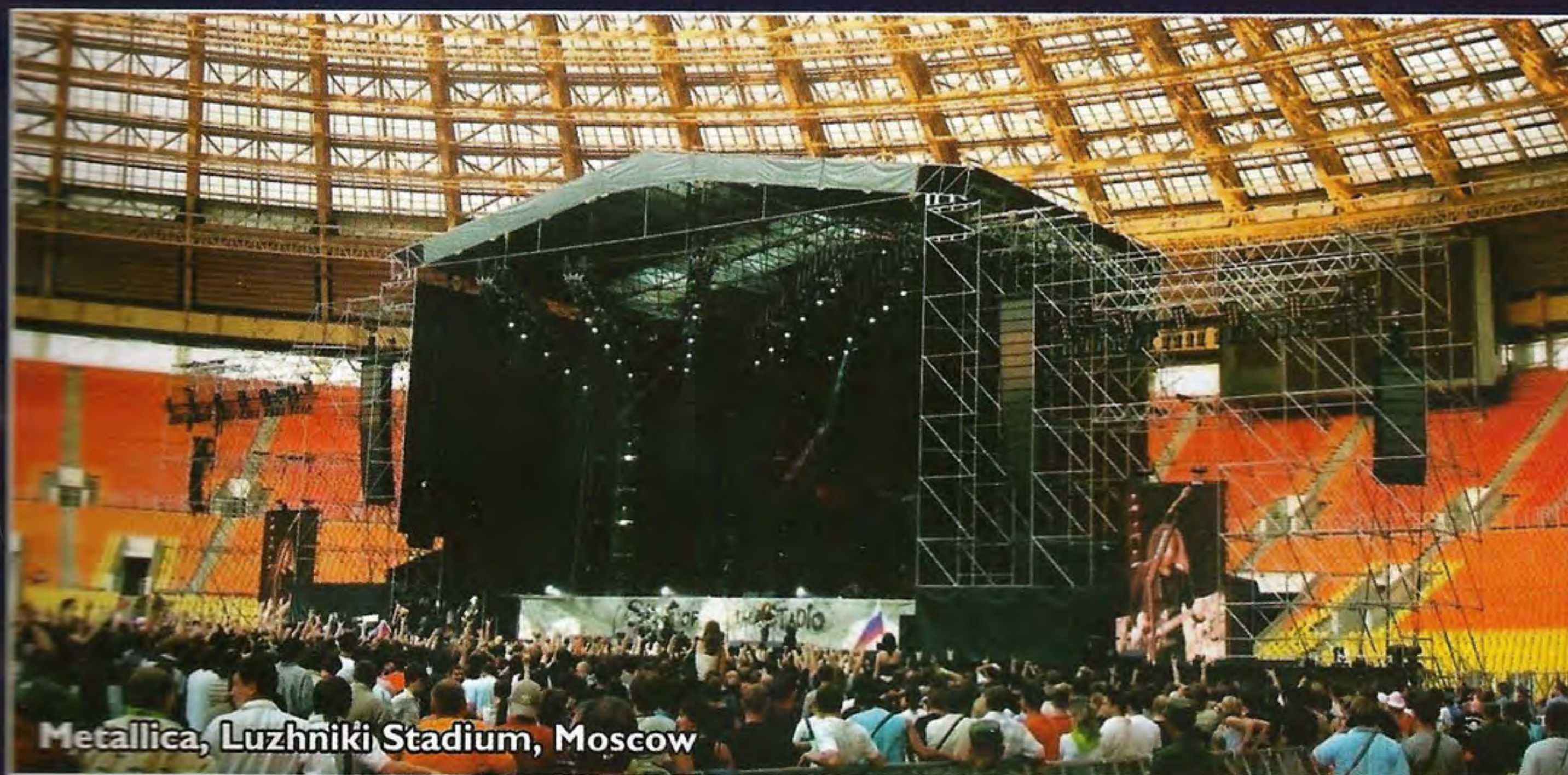


Private party, Jose Carreras, Sarah Brightman, Yalta (Ukraine)



Rock festival Krilya, Natalie Imbruglia, Fun-da-Mental & Russian bands, Tushino Airfield, Moscow

Staging Russia the way you like it the way we make it



Metallica, Luzhniki Stadium, Moscow



Candidate presentation "Sochi 2014", St. Petersburg & Guatemala City



George Michael, Olympiyski, Moscow



PRODUCTION | STAGING | TECHNICAL SUPPORT

We have worked with Paul McCartney, The Rolling Stones, Red Hot Chili Peppers, Metallica, Rammstein, Roger Waters, George Michael, Joe Cocker, Shakira, Black Eyed Peas, Andrea Bocelli, Roxette, Placido Domingo, Jose Carreras, Sarah Brightman, Muse and many others.

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